

TOP 10 Questions to ask before you sign a listing agreement!



Vic Troncalli
The Sales Journey!

1. What business experience have you had in negotiating the sales price?
2. What is your ratio of sales price to list price at closing?
3. How long of a listing do you ask for?
4. Do you do Virtual Tours of my home and what is my cost?
5. Do you have extra Marketing tools such as Talking home, custom signs, mailers, brochures, and how many mailers do you send each month?
What is my target market?
6. Do you have a written service guarantee?
7. Do you have a sales listing advertising plan?
8. Do you work with me or will I deal with a personal assistant?
9. How effective is your web site, number of responses and how do you follow up?
- 10. Will I see you after you stick the sign in the yard?***

